# WESLEY CARR

YACHT EXTERIOR DESIGN . INTERIOR ARCHITECTURE . FURNITURE DESIGN

## **PROFESSIONAL EXPERIENCE**

**Principal / Designer:** As CARR DESIGN, developed strategic partnerships with custom yacht builders and production boat manufacturers to provide comprehensive design development. Dedicated design collaborations maintained with key clients to establish and execute a full model line development strategy.

- Develop concept direction through to comprehensive design packages.
- Provide design support to custom and production builder's in-house engineering team.
- Provide 3D surface modeling and digital visualization (Rhino / Maxwell / Photoshop).
- Management of design objectives through prototype development and final construction.
- Envision future development based on the consumer, market trends, and current product lines.

**Yacht Designer:** As Trident's designer for six years, custom yacht development was a balancing act providing clients with an exceptional experience and a beautifully finished yacht, and serving the builder with distinguished yacht design, prophetic manufacturing issue resolution, engineering support, and market development.

- Developed exterior concept direction and interior space planning for custom yachts.
- Responsible for comprehensive exterior / interior design development and documentation.
- Managed the design objectives through engineering, tooling, construction, and detailing.
- Liaison for subcontractor component development.
- Implemented marketing objectives for industry press, boat shows, and client inquiries.
- Provided in-house design support for projects utilizing outside design consultants.

**Senior Designer:** Advanced marine product development from initial concept to manufacturing startup support with strict budgetary and production rate benchmarks.

- Product brand and corporate strategy directed conceptual development.
- 3D design development generating a digital master model accessible to the full project team.
- Adhered to PD&E budget and schedule driven milestones to facilitate handoff dates for other team disciplines, to meet the startup date with immediate production rates, and to satisfy long-term corporate budget requirements.
- Comprehensive project involvement including BOM cost control, manufacturing issue forecasting and resolution, prototype development, and production support.

**Industrial Designer:** Worked independently and within design teams to create and develop successful production boats, consumer products, and capital goods.

- Developed product strategy with executive team to establish product families to market segments.
- Design responsibility from creation of concept direction, presentation renderings, client collaboration, and project coordination throughout fabrication.
- Provided detailed design to engineering and prototype teams.
- Identified and managed project design parameters established through marketing, sales, production, customer service, and development teams as well as identifying users needs and ergonomic requirements.

## **EDUCATION**

#### **University of South Florida**

Special interest courses including religion, architecture, and French. 1995 to 1997 Tampa, Florida

**Ringling School of Art and Design** Studio courses for sketching, painting, figure drawing, and sculpture. 1990 - 1994 Sarasota. Florida

#### Auburn University

Bachelor of Industrial Design, 1986 Tau Sigma Delta Academic Honorary Auburn, Alabama

## **PROJECT HISTORY**

Carr Design	Trident Shipworks 145' MV Fighting Irish (former Boardwalk)
Principal / Designer	Trident Shipworks 132' - VIP stateroom redesign of original MV Katharine (below)
St Petersburg, Florida	Trident / Westship Sportfish 103' The Boss / 130' Preliminary concept
2001 – Present	Westship World Yachts 112' / 118' / 120' – Design proposals Marlow Marine Khaki Blue 108' / 120' – Design proposals
	Lazzara Yachts 106' – Bridgedeck design / crew accommodations plan
	Lazzara Yachts – Digital visualization 68' / 80' / 106'
	Trident / Baglietto MV Akim 103' – Refit: Hardtop / forward exterior lounge addition / 3D model
	Sea Force IX – Exterior development sportfish series, 56' to 95' Sea Force IX Commercial Division – Pilot boat exterior concept
	Passenger Ferry 100' – Preliminary design
	Trident / Westship Excursion Vessel 72' – Preliminary design
	Hatteras Yachts 65' Girls Girls Girls – Refit program
	Cat Cay Yachts 47' / 53' Intrepid Powerboats – Full development programs:
	Panacea (407 / xx / 475 / 51)
	Evolution (410 / 438 / 477 / 60)
	Nomad SE / FE (345 / 375 / 407 / 427) Valor(345 / 409 / 41 / xx)
	Bertram Yachts – Preliminary concept exploration
	Fusion USA 40' – Interior layout and furniture design
	Jupiter Marine 39'
	Jupiter Marine 34' – Console design Rivolta Yachts 38' / 41' – Surface modeling and digital visualization
	Legend Yachts 37' Sportfish – Interior & bridge layout development
	Monterey Boats 35' – Interior design / exterior surface modeling
	Hunter Marine e33 – Interior / exterior design development
	Glacier Bay 27' – Exterior proposal visualization US Marine Maxum 26' – Preliminary concept development
	World Cat 400 DC - Concept development
	Fountain Powerboats – Bluewater Series model illustration
	Donzi Marine – Classic Series, archival illustrations
US Marine	Maxum Sundecks 24' / 26'
Senior Designer	Bayliner Sportboat 17'
Seattle, Washington 2000 – 2001	
2000 - 2001	
Trident Shipworks	MV Boardwalk 145'
Yacht Designer	MV Martha Ann 140'
Tampa, Florida 1994 – 2000	MV Norwegian Queen 132' MV Katharine 132'
1994 – 2000	MV Lady Florence 124'
	MV Blacksheep 127' (Redesign of Francesco Paszkowski concept)
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Monterey Boats Senior Designer	Montura Sportboat Series 18' / 19' / 21' / 23' (Generation I) Various model updates
Sarasota, Florida	
1993 – 1994	
Chris Croft Deste	Conce 45
Chris Craft Boats Industrial Designer +	Caper 15' Quiet Rider 19'
Product Planning	Concept Sportboat Series 16' / 17' / 18' / 20' / 22' / 25' (Generation I & II)
Sarasota, Florida	Crowne Cruiser Series 23' / 25' / 27' / 30' / 32' (Generation I)
1989 – 1993	Continental Express Cruiser 380 Continental Bridgedeck Cruiser 420
	Project design team of VP of Design Jim Douglass
Island Packet Yachts	Island Packet 35' – Interior and deck detailing
Designer +	Island Packet 38' – Forward head revision
Largo, Florida	Various model updates
1987 – 1988	Build book updates
	+ Customer Service